

關於更新中國商標「國內接收人地址」之重要提醒

Notice on Updating the “Domestic Recipient Address” for China Trademark

中國國家知識產權局（CNIPA）商標文件送達規則變更風險提示，官方送達規則說明：

中國國家知識產權局（CNIPA）發送商標法律文件時，僅以商標局系統中登記之「國內接收人地址」為正式送達依據。

如該地址無法正常收件（例如退件、無人簽收等），商標局可依法改以公告方式送達。公告期滿即視為已合法送達，相關程序將繼續進行。

若未能於法定期限內答辯，可能導致：

- 三年不使用撤銷成立
- 商標被宣告無效
- 權利喪失，且通常難以補救

此類風險在實務中並不少見，對港澳台地區及海外權利人尤為重要。一旦錯過答覆期限，多年品牌投入可能付諸東流。

本次增值服務說明

為協助貴司規避上述風險，如貴司委託本所辦理國內接收人地址更新，本次將作為**限時增值服務**處理，目前不另收服務費。

我們將：

- 作為**穩定**之國內接收窗口
- **即時**監控並轉達官方文件
- **第一時間**提供應對建議
- 協助**集中管理**中國商標事務

Updates of China National Intellectual Property Administration (CNIPA) Trade Mark Document Service Rules, and Official Service Rule Explanation:

When the CNIPA issues trade mark-related legal documents, **the only official address used for service is the “Domestic Recipient Address”** recorded in the Trade Mark Office system.

If this address is unable to receive mail properly (for example, returned mail or failed delivery), the Trade Mark Office may, in accordance with the law, effect service by public announcement. Upon completion of the announcement period, such service is deemed legally effective, and the relevant procedures will continue.

Failure to respond within the statutory time limit may result in:

- A **non-use cancellation** being upheld
- The trade mark being declared **invalid**
- **Loss of trade mark rights**, which is usually difficult to remedy

Such risks are not uncommon in practice and are particularly significant for Hong Kong, Macau, Taiwan, and overseas rights holders. Missing a deadline can mean losing years of brand investment with little chance of recovery.

Value-Added Service Arrangement

To help you mitigate these risks, if you entrust us to update the **Domestic Recipient Address**, this will be handled as a **limited-time value-added service with no additional service charge for the time being**.

We will:

- Act as a **stable domestic recipient** for official correspondence
- **Monitor and promptly relay official documents** issued by CNIPA
- Provide **timely response and strategic recommendations**
- Assist in the **centralized management of your China trade mark matters**

Disclaimer: The information presented herein does not and is not intended to constitute legal advice. All information provided is for general informational purposes only.