

WE TAKE DOWN. WE PRESERVE. WE PROTECT. WHAT'S YOURS.

**EVIDENCE YOU CAN TRUST.
PROTECTION YOU CAN RELY ON.**

Accolade IP helps brand owners combat online infringement through strategic takedown actions, test purchases, evidence preservation, and notarized documentation.

Our end-to-end enforcement process strengthens your legal position by securing reliable evidence and supporting effective action against infringers.

— OUR END-TO-END ENFORCEMENT & EVIDENCE PRESERVATION SERVICE —

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DETECT

Identify infringing websites, online sellers, social media accounts, and counterfeit product listings.

REMOVE

Take swift action to remove infringing content from websites, marketplaces, e-commerce platforms, and social media channels.

PURCHASE

**CHINA or
PHILIPPINES**

Conduct controlled test purchases of suspected counterfeit products to secure reliable evidence.

PRESERVE

Securely preserve purchased products and related materials to maintain integrity and chain of custody.

ENFORCE

**CHINA or
PHILIPPINES**

Prepare notarized records and evidence packages suitable for litigation, customs actions, and enforcement proceedings



STRONGER EVIDENCE. STRONGER CASE. STRONGER BRAND.

We help brand owners build stronger cases through professionally preserved evidence and documented enforcement actions.

KEY BENEFITS

- ✓ Court-admissible evidence
- ✓ Supports litigation, customs enforcement, and UDRP proceedings
- ✓ Preserves both physical and digital evidence
- ✓ Maintains a documented chain of custody
- ✓ Global reach. Local expertise.